



# Whole-Person *Coaching*\* for Leaders & Teams

I believe work can be more than just a job—it can be a transformative path to personal growth and fulfillment. Leadership doesn't have to drain us. It can inspire us to realize our fullest potential as leaders, colleagues, and human beings. **And, while it's lonely at the top, you don't have to walk this journey alone.**

As your Whole-Person Coach-Guide, I partner with leaders and teams to navigate the complexities of personal and professional growth. Together, we'll explore holistic leadership development—equipping you with the tools, skills, and wisdom to thrive in work and life.

**Better humans make better leaders.** That's why my work focuses on fostering environments where personal growth naturally leads to authentic leadership—characterized by empathy, compassion, integrity, and dare I say, even love.

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**“Steven’s whole-human, artistic perspective, and integrative approach transformed the way I think, feel, and work. He helped me unlock hidden resources, deepen my self-awareness, and connect with my soul in a way that has profoundly impacted my work as a Business Coach and life. He is result oriented without being result oriented.”**

Sabine Henrichfreise, Top Executive Coach for CEO's & Leadership Teams, Supervisor for Coaches & Communities, Paris, France

# Who It's For

Whole-Person Guidance is designed for individuals and teams who are ready to grow—not just as leaders, but as people. My clients include:

- **Executives & Leadership Teams:** Leaders in service, technology, and creative industries seeking holistic development and support through transitions or challenges.
- **Entrepreneurs & Solopreneurs:** Business owners looking to lead with authenticity, clarity, and purpose.
- **Small Business Owners:** Visionaries balancing the demands of leadership and personal growth.
- **Purpose & Mission-Driven Professionals:** Individuals working to create impact while navigating complex team dynamics and organizational challenges.
- **Individuals in Transition:** Professionals navigating career shifts, life changes, or leadership challenges who want to align their work and values.

**“Steve has worked with me a close advisor and guide for my businesses. He helps me see through the clutter of my organizational world and get to the heart of what matters. Most importantly he brings his artistry to his work and my world.”**

David Matthew Prior, Executive Coach and Advisor, Columbia University, Harvard University

## Why Whole-Person Guidance vs. Coaching\*

I use the word “guide” over “coach” because it more accurately reflects how I work with leaders, teams, and organizations. A guide walks alongside you, helping navigate complexities of work and life — I bring my business expertise to my guidance work for individuals and teams. In addition to my business experience, my work is rooted in Depth Psychology, nature-based practices, and the belief that lasting transformation happens when we connect deeply—to ourselves, to others, and to our purpose.

Interestingly, many coaches hire me as their guide. They know the value of having someone who can help them see the bigger picture, tap into deeper insights, and bring their unique gifts to life. A coach provides tools and strategies, but a guide illuminates the journey itself—creating space for meaningful and lasting transformation. That’s the work I do, helping leaders create something truly beautiful in their lives and businesses.

Whether you’re leading a company, launching a business, or recalibrating your career, this work is for those who believe in the power of growth and self-awareness to unlock their potential.

# What's Included in Whole-Leader Guidance?

This program supports your growth as a whole person—improving leadership skills, vitality, and purpose. It includes:

## 1:1 Sessions:

- Two 75-minute Zoom calls per month or one 2.5-hour session (in-person available if local).
- Unlimited email support for questions and insights between sessions.
- **Optional Deep Dive Days:** Experiential, in-person sessions (half-, full-, or multi-day options) for accelerated growth and focus. These retreats uncover foundational challenges and set the stage for transformative work.
- **Team Guidance:** Reach out to learn more about how I work with leadership teams.

**“Steve is a best-in-class guide, advisor and consultant. I needed someone that was smart, experienced, organizationally-fluent who could work with our complexities. Steve was that and so much more. He gets it and I trust him implicitly.”**

Joe Stinziano, President, Samsung North American

## Key Focus Areas:

All coach-guidance work meets you where you are. The work typically includes:

- **Leadership Development:** Build self-awareness, develop your leadership style, and refine strategies for personal and professional growth.
- **Team Development:** Grow and integrate teams by improving and integrating the relational dynamics that makes teams and individual more effective, engaged, and fulfilled. **Stress & Resilience:** Learn tools to manage stress, increase resilience, and sustain high performance.
- **Purpose Alignment:** Align your leadership with your values, passions, and long-term goals.
- **Strategic Insight:** As a seasoned entrepreneur and business advisor, I bring real-world experience to help you navigate transitions, growth, and challenges.
- **Holistic Growth:** Develop a balanced approach to mind, body, and spirit for sustainable success.

# My Tools & Modalities

My methodology integrates diverse practices to address the whole person, as such I'm trained and practiced in the following areas:

- **CliftonStrengths:** CliftonStrengths is a powerful tool that uncovers your unique blend of talents, helping you harness what you naturally do best to elevate your personal impact and foster collective success.
- **Enneagram:** Insights into core motivations and behavior to foster personal growth and empathy.
- **Jungian Depth Psychology:** Explore your unconscious mind and archetypes to unlock self-awareness and creativity.
- **Somatic Experiencing:** Release tension, regulate your nervous system, and build emotional resilience.
- **Internal Family Systems (IFS):** Identify and harmonize inner "parts" for emotional balance and clarity.
- **Mindfulness Practices:** Cultivate presence, focus, and nonjudgmental awareness based on Zen and Buddhist traditions.
- **Situational Self-Leadership:** Adapt leadership styles to meet the needs of each situation effectively.
- **360° Leadership Assessment:** Gain comprehensive feedback to identify strengths and areas for growth.

With three decades of experience as a business leader and entrepreneur, I bring my earned insights to executives, entrepreneurs, small business owners, and individuals in transition. I understand the unique challenges each faces and tailor my approach to meet your specific needs.

**“Working with Steven has been life-changing. He helped me move from uncertainty to clarity, trust my intuition, and center myself in both life and business. I’ve learned to embrace possibilities, find joy in the process, and discover what truly matters to me.”**

Carla Buck, CEO, Warrior Brain, Dubai

## Why This Approach Works

My guidance draws on decades of experience as an entrepreneur, leader, and advisor to over 250 companies. I've built, run, and sold businesses, worked across diverse industries, and trained extensively in personal growth methodologies. This breadth of knowledge allows me to tailor guidance to your unique goals and challenges.

Ultimately, this isn't just about improving your leadership—it's about helping you become the most authentic, fulfilled, and effective version of yourself.

**Let's embark on this journey together.**

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**“Steve has one of the best minds and hearts in the business. He’s a brilliant coach and advisor. Fresh, creative, thoughtful and wholehearted.”**

Dorie Clark, Best-Selling Author of *Entrepreneurial You*, Speaker, HBR writer.

**“I emphatically endorse Steven Morris. He is the ultimate professional with caring attributes that enable individuals within small or large bureaucratic and corporate structures to participate in sensitive and serious discussions. He is extremely thoughtful and strategic in his approach to all involved in the process of changing organizational culture and behavior. If given the necessary resources, time and access, he will carefully navigate the organizational environment to bring the process to a mutually gratifying and successful conclusion.”**

Steven P. Hooker, Ph.D., FACSM, FNAK, Dean and Professor, College of Health & Human Services, San Diego State University

**“Working with Steve was both inspiring and energizing. While he has great expertise in helping businesses evolve their brands, he was always humble, collaborative, and responsive as we worked together to develop a plan that would meet the needs of our organization.”**

Jennifer Tucker-Tatlow, CEO of the Academy for Professional Excellence at SDSU

**“Steve is an unignorable business leader. Having known and worked with him over the years, he has always demonstrated an unique ability to lead his team, his peers and his clients. He is a one of the best business advisors I know.”**

David C. Baker, Author, Advisor, \*Punctuation, “The expert’s expert” —NYTimes

**Related Reading:**

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Since 1994 I have had the honor to serve more than 375 brands and 3,000+ business leaders. This is just a partial list of my client-partners.

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